

The Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1 (Original): A backcard for hanging and for providing information about an article to be hung comprising:

- a card body;
- an inner layer for attaching to an article;
- an outer layer secured to the inner layer having an upper portion and a lower portion;
- a hanging feature in the upper portion of the outer layer which is movable from a position in the plane of the outer layer to an extended position out of the plane of the outer layer for hanging the card and the article attached thereto;
- a lower half of the card having a surface for receiving indicia thereon; and
- indicia related to the article covering a substantial area of the lower portion of the back card related to the article.

Claim 2 (Original): A backcard in accordance with Claim 1 wherein the inner layer covers the area behind the hanging feature when the hanging feature is in its extended position.

Claim 3 (Currently Amended): A backcard in accordance with Claim 1 wherein the indicia ~~cover~~ covers at least one-half of the outer layer of the backcard.

Claim 4 (Original): A backcard in accordance with Claim 1 wherein:
a cut out portion in the outer layer adjacent the hanging feature allows grasping of the hanging feature and pulling it outwardly to its extended position.

Claim 5 (Original): A backcard in accordance with Claim 4 wherein the hanging feature comprises:

a hanging tab formed in the outer layer and having edges formed by weakened lines which tear to separate the tab from the outer layer as the tab is pulled away from the inner layer and into the extended position.

Claim 6 (Original): A backcard in accordance with Claim 1 comprising:

a fold line joining the hanging feature to the outer layer adjacent an upper edge of the backcard.

Claim 7 (Original): A backcard in accordance with Claim 1 comprising:

a tear strip in the outer layer which is tearable to provide access to beneath the outer layer.

Claim 8 (Original): A backcard in accordance with Claim 7 comprising:

indicia located behind the tearable strip and hidden by the tear strip until the tear strip is torn.

Claim 9 (Original): A backcard in accordance with Claim 8 wherein:

the indicia is on the inner layer and is revealed by tearing the tear strip.

Claim 10 (Canceled).

Claim 11 (Currently Amended): A combination of a backcard and food product container comprising:

a molded plastic container comprising a top wall and a plurality of separate compartments each containing a food product therein;

a removable cover over said top wall and said compartments, said cover having transparent portions to allow viewing of food product;

a separate ~~base portion~~ bottom wall on each of the container compartments;

a common backcard adhesively secured to ~~all of the base portions~~ bottom walls of each of the compartments to provide a bottom support surface covering most of the bottom of the container;

a hanging feature in the backcard that does not protrude beyond surrounding backcard material, allowing the container to be laid flat on a planar surface, said hanging feature ~~being~~ and capable of being pulled outward from the ~~surrounding~~ adjacent backcard material and pivoted about 180° to allow the container to be hung therefrom ;

a ~~major~~ portion of the backcard being planar and free of holes; and

indicia related to the food product being present on the major portion of the backcard.

Claim 12 (Original): A combination in accordance with Claim 11 wherein the backcard is substantially rectangular and free of holes therein except as related to the hanging feature.

Claim 13 (Currently Amended): A combination in accordance with Claim 11 comprising:

an adhesive joining each of the compartment ~~base portions~~ bottom walls to the card.

Claim 14 (Original): A combination in accordance with Claim 11 wherein the backcard comprises:

an inner layer and an outer layer; and

the outer layer having the hanging feature therein and having indicia thereon.

Claim 15 (Original): A combination in accordance with Claim 11 comprising:

a tear strip in the backcard for tearing from the backcard.

Claim 16 (Original): A combination in accordance with Claim 11 wherein the indicia comprises:

a list of nutritional facts about the food product; and

a list of ingredients for the food products in the compartments.

Claim 17 (Currently Amended): A combination in accordance with claim 15 wherein the tear strip ~~may~~ is adapted to be torn away to reveal promotional information.

Application No. 10/670,010
Amendment dated April 13, 2006
Reply to the Office action of October 13, 2005

Claim 18 (Original): A combination in accordance with claim 14 wherein the hanging feature comprises a generally triangular hang tab having a foldable base line.

Claim 19 (Currently Amended): A combination in accordance with claim_18 wherein said hang tab is capable of extending beyond an edge of ~~surrounding~~ adjacent backcard material after being pulled outward and pivoted about 180°.

Claim 20 (Original): A combination in accordance with claim 19 wherein said backcard further comprises promotional information on inner and outer surfaces of said hang tab, and on the inner layer at a location viewable only after the hang tab is pulled outward.